

1982-2007



Celebrating 25 Years

2006 *Striving for Excellence* Chapter of the Year

PRESS RELEASE
JANUARY 29, 2007

SMPS-GA Launches New Website

We at SMPS-GA are constantly striving to improve our organization. Drawing on new technology and feedback from our members, we have launched a new website that offers a variety of enhanced features:

- **Intelligent Navigation.** Our redesigned home page makes it easier to find out about the most current events, announcements, and updates. Using the menus on the right-hand side of the screen, website visitors can quickly access the latest SMPS news and information.
- **Improved Search Technology.** A new, easily accessible search engine located on each page allows website users to access the documents and information they need, quickly and effectively.
- **User-Friendly Appearance.** The new SMPS-GA website features several enhancements to its appearance and content-including a complete overhaul of the Events, Career Center, and Resources sections. We've focused on making the site attractive, readable, and accessible to all of our citizens.
- **Added Benefits.** Several new benefits have been added to the site:
 1. **Gold Sponsors.** As a benefit for our Gold Sponsors, SMPS-GA now allows these sponsors to display three to five images for four months on the home page.
 2. **Committee Members.** We greatly appreciate our committee members' dedication and hard work. To demonstrate this appreciation, each month we will highlight a committee member on the home page as "Member of the Month." This benefit is meant to encourage other members to take a more active role in the chapter, as well as to provide recognition for members and their companies.
 3. **Members.** Our website's Resources and Career Center sections provide members with information to assist in career development. New "must-read" pages include: Speakers Bureau, Industry Links, Education, and Mentoring. Additionally, a soon-to-be-launched blog section will provide insight into technology, business development, and marketing efforts.