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Getting Taken Seriously in Business: What You Can Do to Make It Happen

There is more to developing a successful career than knowledge and experience. There is another side of your career development that frequently doesn't get addressed until you've already made a mistake. Your success is often determined not by what you know, but by how you act, how you interact with others and how others perceive you. This seminar will offer you suggestions on many aspects of this side of your career, touching on professional presentation of yourself as well as ideas on how to conduct yourself in the office environment, from your workspace to social situations to meeting behavior. Attend this interactive session and learn more about business etiquette and how you can help yourself succeed professionally.

About the speaker:



Julie Farschman, Founder and President of Human Resources Initiatives, Inc. (HRI) offers over twenty years of professional experience in training, human resources and management. Julie has a BS in Education, earned from University of Illinois, and is professionally certified by the Society for Human Resources Management Certification Institute as a PHR (Professional in Human Resources). Julie has over ten years experience as an educator in the public schools and over ten years in Human Resources Management in corporate America. She earned an Honorable Mention in

the 2003 SHRM Professional Excellence Awards for her work in establishing a corporate training program for an Atlanta engineering firm. She founded HRI in 2004, offering training and HR generalist services for firms needing assistance in attracting, developing and retaining their employees. Her relatively new firm boasts clients in architecture/engineering, construction, medical equipment manufacturing, management consulting, manufacturing and information technology as well as several individual clients who have used her expertise in interviewing to help them seek new jobs. Julie's warm personality, outgoing style and intuitive abilities make her an effective consultant, facilitator and trainer.

Julie is married and has two children and a Sheltie. She enjoys being active in her church, playing tennis, reading and working out when not busy with her family and her company.

Vital Stats:

Date: Thursday, October 27

Program Time:

Registration: 2:00 - 2:15 PM
 Program: 2:15 - 4:30 PM

Location:

University of Phoenix
 8200 Roberts Drive,
 Atlanta, GA 30350
 Phone: 678-731-0555

Registration:

Cost:

Member	\$20
Non-Member	\$30

Registration options:

1. Online by Acteva at
<http://www.acteva.com/booking.cfm?bevaaid=97052>

2. By email at
admin@smps-ga.org

NOTE: this is only for those who want to pay by check. Include check number in email. Check must be received before the event. Make checks payable to **SMPS Georgia**, P.O. Box 920490, Norcross, GA 30010

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